

## Sequence 4: Remixing Activism

### One-Minute Activism Video PSA Assignment

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#### Sequence Overview

You'll be creating what I'll call "One Minute Activism"--a one-minute video PSA (public service announcement) on the same topic on which you focused for Sequence 3: Engaging Activism.

You should use relevant supporting details/evidence/appeals from your sequence 3 paper for this project. You'll build on your sequence 3 work for this PSA in other words.

Your one-minute PSA will be like a video commercial making the argument to the audience you specified in seq 3 (or to another specific audience that you specify in the initial planning stages of this project and which you identify in your writer's memo). Your video could include audio files, music files, photography, and video sequences as you see fit; in other words, you must decide what would be persuasive to your audience and for your purposes of both informing and persuading your audience.

**Your video should be no longer than 60 seconds. No exceptions.**

We'll discuss and develop criteria for assessment and "what makes a persuasive PSA" in class during this sequence.

#### Due Dates

Draft for project / peer review:	<b>Th, Dec 3</b>
Paper due:	<b>Tues, Dec 8</b>